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MAIL TODAY Special Initiative | 13

## Gaurs Group books over 700 units during lockdown

**G**aurs Group has managed to defy the lockdown impact on the realty sector. The realty major booked a total of 700 units valued at around Rs 225 crore during the lockdown, which was imposed on March 25 across the country. The units booked include both residential as well as commercial units.

All these bookings have been made online and contrary to the current trend of homebuyers opting for ready-to-move-in, Gaurs have received most of the bookings – around 80 per cent of its booking for its



Gaur City, Greater Noida West

under-construction projects. The units were in Gaurs Siddhartham, 7th Avenue (Gaur City), 14th Avenue (Gaur City), Gaur City Centre, Gaur World Smart Street and Gaur Yamuna City.

Commenting on the company's noteworthy performance, Manoj Gaurs, MD, Gaurs Group and chairman, affordable housing committee, CREDAI (National) said, "Ever since our inception, we always believed that a happy customer is the biggest asset for any organisation and our stupendous delivery

track record is a testimony of the same. Till date, we have delivered more than 55 million sq.ft. of spaces and this has helped us even in the toughest of times."

Also said Sarthak Gaurs, head - business development, Gaurs Group, "The response that our offerings received during these trying times is a resultant of our tremendous goodwill and efforts made by our employees as well as channel partners. Online engagement and digital media campaign has also worked for us tremendously."