



THE TIMES OF INDIA



INDIA'S LARGEST ENGLISH NEWSPAPER

Navy pilot Kumudini Tyagi's father tells TOI, 'She always wanted to join the armed forces, qualified on her 3rd attempt', P 22

INCLUSIVE OF DELHI TIMES | *APPLICABLE ONLY ON MONTHLY PURCHASE

New UP Film City to come up near Jewar airport site

Lucknow: The new Film City that UP CM Yogi Adityanath envisages to be India's biggest will come up off Yamuna Expressway, where up to 1,000 acres are available to establish the kind of cinema production hub that the state hopes will cast it as a serious player on the national scene, reports **Neha Lalchandani**.

The site, in Sector 21 of Gautam Budh Nagar's Yamuna Expressway Industrial Development Authority area, is just 6km from the location of the proposed Jewar international airport and 12km from the Eastern Peripheral Expressway.

► An hour's drive, P 8

New Film City will be an hour's drive from Delhi

► Continued from P1

The new Film City will be around an hour's drive from Delhi. UP CM Yogi Adityanath also announced that a world-class financial city was proposed to be set up in the area, along with an electronics city.

The CM held a meeting with over 30 filmmakers, actors and technicians on Tuesday to chart out a plan for the new Film City, which will

contain production studios, outdoor locations, post-production facilities, special effects studios, hotels, workshops, an amusement park, a film university, a film museum and space for retail and shopping. It is also proposed to have a data centre along with pre-production and post-production infrastructure, processing labs, VFX and digital technology.

The CM said his government would ensure that the

Film City was developed as a dedicated infotainment zone. "My government is aware of the present trend of OTT and media streaming platforms, and hence, we will provide a high-capacity, world-class data centre and digital technology of international level. We have locations, we have cultural diversity, we have manpower and now a Film City with state-of-the-art facilities," he said.

Among experts from the

film industry who attended Tuesday's meeting with the CM was art director Nitin Desai, who offered to set up the Film City on the lines of what he has set up in Mumbai. Sandeep Singh of Vistas Media, a Singapore-based company, has offered to set up a film academy with an initial investment of \$10 million. The chief operating officer of the company, Piyush Singh, said they had submitted a letter of intent to the government for setting up

the academy in the first phase, after which they would like to expand into post-production and incubation centres for media entrepreneurs.

However, while welcoming the Film City as a necessary alternative, filmmakers were of the view that the location should not be turned into a UP-vs-Maharashtra match but the two should work in tandem for better quality of film production.

Full report on www.toi.in